

WASHINGTON, D. C., SUNDAY, FEBRUARY 4, 1917.

BUY NOW---
SAVE MONEY

Read!

This Most Important
News About Shoe
Savings!

THERE was never a time when news from Everybody's was more important. It is NOW the MOST important store news in the paper. It points the way to greater savings.

With shoe prices soaring, Everybody's gives you not only the benefit of its foresight and tremendous purchasing power (which make our regular prices the lowest at which good footwear can be bought), but we are **Actually Reducing Our Low Prices.** We won't carry this season's stock over to next season.

Buy now—we have just received a telegram urging us to place an order for 1,000 pairs of women's shoes at the present high prices. The reason is that the impending submarine warfare practically cuts off the supply of kid leathers and will double present prices. \$10 a pair will shortly be the lowest wholesale price.

You can buy tomorrow—

**Shoes At Less Than
Present Factory Cost
Get Here Early!!
Second-Floor Specials
WOMEN'S DEPARTMENT**

\$5.65

38 pairs of Women's 9-inch Kid Lace Boots, two-tone styles, brown and white; tan calf with white kid top; bronze kid, champagne top; gray kid with suede top to match.

\$4.45

Several small lots of Women's Two-tone, 8-inch, high-cut lace Shoes; brown and white, gray and white, gray and ivory kid tops, high leather heels; also 15 pairs two-tone lace, covered heels.

\$4.95

24 pairs Women's Tan Calf Lace Shoes, high leather dress heels, solid color and light buck tops; also low college walking heels with buck tops.

\$4.25

26 pairs of Open Panel Lace Boots, kid lined, extra high cut; broken sizes only.

16 pairs Black Dress Kid Button, leather Louis heels.

Mary Stuart Mat Kid Button, high cut, high leather heels; all sizes.

\$3.85

18 pairs of Women's All-white cloth Lace Shoes, high heels, white ivory soles.

24 pairs Black Kid, lace, high leather heels; sizes 5 to 8; 8-inch high cut.

23 pairs of Black Kid, lace, low heel.

30 pairs of Gun Metal, English lace; all sizes.

\$3.25

Women's Patent and Gun Metal Button Shoes, cloth and leather top, Cuban and high leather heels; Mary Stuart, Carthan, American Girl, etc.; B to D widths.

\$5.95

Women's Two-tone High-cut Lace Boots, full 9-inch patterns; brown and white, brown and champagne, gray kid two-tone shades; high-cut Button Gray Kid with two-tone effects, some with cuff tops. Light spring weights.

\$5.45

Women's Tan Calf Lace Shoe, Cuban heels; tan calf, lace low heels; also tan calf lace with buck top to match, Goodyear welt. Very snappy and very practical.

\$5.25

35 pairs of Women's Two-tone Button Shoes, extra high cut, leather Louis heels; brown and champagne; black and champagne; black and white; patent colt and champagne; miscellaneous sizes.

\$2.75

Manufacturers' and wholesale stock department accumulations of Women's High Shoes, among which will be found lace and button styles; gun metal, patents, black kid, tan calf and some colored kidskins; odds and ends only.

THIRD-FLOOR SPECIALS

MEN'S DEPARTMENT

\$3.85

Special lot of Men's High-grade Goodyear-welt Shoes, Famous McElwain Co.'s make; Gun Metal, Tans and Black Kid Button Blucher; high toes, straight lace and English last lace; all sizes.

\$4.65

Men's Bostonian Sample Shoes; sizes 6½, 7 and 7½; also limited line of Steadfast English Lace and Button Shoes; large sizes only, 9 to 10½; cloth and a few buckskin tops.

BOY'S DEPARTMENT

\$1.95

Several tables of Little Men's Gun Metal Blucher and Button Shoes; sizes 10 to 13½; also Tan and Black Scout Shoes; sizes up to 2. Boys' Gun Metal Button Shoes; sizes 4 to 5½.

\$2.35

Boys' Gun Metal Button Blucher and English Last Lace Shoes; splendid wearing soles and uppers; McElwain Co.'s make; all sizes, 1 to 5½.

Everybody's SHOE STORE 7TH and D STREETS N.W.
Over Lincoln National Bank.
Take Elevator.